**Most Interesting Man Commercials   
(Dos Equis Beer)**

**Read the following commercial scripts. Look at haw every sentence is written in a different way. Then, write a 9-12 line commercial for Dos Equis describing the most interesting man or woman in the world using this technique.**

[](http://www.google.ca/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0CAcQjRw&url=http://www.personal.psu.edu/ras1106/blogs/insys597a/2013/02/he-is-the-most-interesting-man-in-the-world.html&ei=fgvdVPzRNM3boATQ_oDICg&bvm=bv.85970519,d.cGU&psig=AFQjCNGk1C7YEiBIWfz-Q4tNSF8vtg-hiA&ust=1423858874434628)

**He lives vicariously through himself.**

**He once had an awkward moment, just to see how it feels.**

**His beard alone has experienced more than a lesser man’s entire body.**

**When it is raining, it is because he is thinking of something sad.**

**His shirts never wrinkle.**

**He is left-handed and right-handed.**

**If he were to mail a letter without postage, it would still get there.**

**The police often question him just because they find him interesting.**

He is the most interesting man in the world.

**His blood smells like cologne.**

**On every continent in the world, there is a sandwich named after him.**

**His hands feel like rich brown suede.**

**Cuba imports cigars from him. Mosquitos refuse to bite him purely out of respect. In museums, he is allowed to touch the art.**

**His business card simply says “I’ll call you.”**

**He has won the lifetime achievement award, twice.**

**If he were to punch you in the face, you would have to fight off the urge to thank him.**

**He bowls overhand.**

**He is fluent in all languages, including three that he only speaks.**

**He tips an astonishing 100%.**

He is the most interesting man in the world.